



## Marketing Planning Form

<b>Marketing Project Name</b>	
<b>Person responsible</b>	
<b>Date for implementation</b>	
<b>Total budget allocated</b>	
<b>Objectives</b>	
<b>Overall strategy</b>	
<b>Measurements of success</b>	
<b>Action plan/details</b>	
<b>Comments</b>	

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